WEB SITE – CHARACTER SITE (FINAL PROJECT)
DUE: CHECK CANVAS FOR DUE DATES. CANVAS & SERVER UPLOADS

For this assignment you will create a fictional character and a 4 page minimum web site for this character.

You will design and organize this site based on the needs of your character.

This site will be created in a folder named 'characterSite' and placed in your 'web_local' folder.

To get started you will create a PITCH to present to the class.

After your PITCH is approved, you will need to complete the Character Site Plan document.

View the Multi-page Sites module and Videos to help you create and organize your pages.

Head Sections:
Descriptive Titles on each page
Meta Tags for Keywords & Descriptions
CSS *(can create a separate linked main css for all pages)*
- "body, td, th" for font family, size and color
- "body" for background color and margins (use at least 20 pixels for margins)
- "a:link, :visited, :hover, & :active" for link colors and decoration
- heading tags as needed
- classes and navigation tags as needed

Page Requirements
Use the planning document for the text on these pages.
Expand, supplement and augment as needed

General:
- All pages must have consistent navigation and color scheme
- There should be a link to at least 1 external site that opens into a new window or tab
- All images should have appropriate alt tags
- Use anchor links as needed to avoid excessive scrolling
- Links should both be text and image based
- Logo should link to Home page
- Email links should have subject lines (?subject=) and link to your MSU email address but visible text on page should appear to go to a fake address (similar to info@company.com)

Home Page (must be named index.html):
- A logo for your character & 2 other graphics
- A description of the site – what is the purpose of this site?
  Description should be *at least* one paragraph
- Contact Information including complete physical address, phone and email

- A disclaimer (in italics- create a CLASS in CSS named ".disclaimer" to style) at the bottom of the home page indicating that this is a fictional character and the site was created for CO 3713: Digital Communication.

About Page:
- Add graphics as necessary
- Give a detailed background for your character and/or company

Survey Page:
- Have at least 10 questions for visitors to your site to answer
- Use at least 4 different styles of questions
- You will not get credit for this page if your form (survey) does not submit correctly
- Add graphics as necessary

Open Page(s) – At least one OPEN page is required.
- Add graphics and information as necessary

Update Welcome Page
Once your site is live, you must activate the link from your Welcome Page to your Character Site. This link can be set to open into a new window, if desired.

WHAT'S DUE? CHECK CANVAS FOR DUE DATES

PITCH – CANVAS UPLOAD
POST your pitch to CANVAS by the posted due date for the site plan

CHARACTER BIOGRAPHY & SITE PLAN - CANVAS UPLOAD
POST your plan to CANVAS by the posted due date for the site plan

INTERMEDIATE REVIEW: LIVE SITE CHECK - SERVER UPLOAD
I will start checking your Character Site on this date for final suggestions. Site should be functional with all navigation in place, all images in place, and most if not all copy (text) in place. You should only be making slight tweaks after this pre-critique.

FINAL LIVE SITE - SERVER UPLOAD
Make sure your entire site is LIVE, LINKED and UPDATED – this includes all previous assignments.