**CO 3713 DIGITAL COMMUNICATION**

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**CHARACTER SITE PLANNING DOCUMENT**

**DUE: CHECK CANVAS FOR DUE DATE. SERVER UPLOAD**

*Items in grey are meant to help you answer the questions. Please convert back to black once you have answered the question. You can make changes after the due date – this guide is meant to help you plan your site.*

|  |  |
| --- | --- |
| **Name of Character:** |  |
|  | |
| **Type of Character:** | **human, animal, alien,** cartoon**, superhero, etc…** |

**Details: (not all details will be relevant, but do fill out when possible)**

|  |  |
| --- | --- |
| **Age or Age Range** |  |
|  | |
| **Educational Background** | **if relevant** |
|  | |
| **Location of Character** |  |
|  | |
| **Character Biography**  **(at least 5 paragraphs)** |  |
| **Purpose of Site** | why does this character have a web site? |
|  | |
| **Relevant Hobbies** | list only if appropriate |
|  | |
| **Additional Information** |  |

**What are your plans for each page? Add descriptions of sample graphics desired for each page and any external links. After the plan for the page add detailed text (4 or more paragraphs) that will match the text that will be on the website. Paragraphs should average a minimum of 5 sentences each.**

|  |  |
| --- | --- |
| **Home Page (1)** |  |
|  | |
| **About (2)** |  |
|  | |
| **Survey (3)\*** | List Purpose/Type of Survey here. |
|  | |
| **Page 4** | Required |
|  |  |
| **Page 5** | Optional |

**\**there is a separate section for the survey questions, just write the plan here***

**What keywords or description would be appropriate for your META HEAD tags?  
Always add FAKE**

|  |  |
| --- | --- |
| Keywords |  |
| Description |  |

**Survey -10 questions utilizing at least 4 question types**

|  |  |  |
| --- | --- | --- |
| Questions | Answers | Type |
|  |  |  |
|  |  |  |
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|  |  |  |

*Type: Radio Group, Drop-Down (Select List/Menu), Checkbox Group Text Field, etc…*

**Sample Color Scheme and Font Families**:

|  |
| --- |
| Attach color swatches or list sample colors for page backgrounds, fonts and headings, links or any accent colors |

**Sample Navigation Scheme – Which Option from Exercise 5 do you plan to use?**

|  |
| --- |
|  |

**Sample Logo – Hand-Drawn Only– or description of planned logo**

|  |
| --- |
|  |